

# SAMPLE GOALS

## List of goals for Angela Audrieux | REALTOR®

Goals that Angela Audrieux, a REALTOR®, could consider:

1. Increase her number of listings by 20% over the next 12 months.
2. Grow her network by attending at least 3 real estate networking events per quarter.
3. Develop a robust social media strategy to increase her online presence and generate more leads.
4. Implement a referral program to encourage satisfied clients to refer new business.
5. Stay up-to-date with industry trends and changes by attending at least one real estate conference or seminar per year.
6. Streamline her administrative tasks by implementing new technology or hiring an assistant.
7. Create a comprehensive marketing plan for each new listing to ensure maximum exposure.
8. Focus on building long-term relationships with clients, rather than just completing transactions.
9. Increase her average sale price by targeting higher-end properties and neighborhoods.

10. Create a system for following up with past clients to generate repeat business and referrals.

Of course, these goals are just suggestions - Angela should personalize them based on her specific business needs and priorities. Additionally, it's important to set specific, measurable targets and create a plan for achieving each goal.

Good luck, Angela!